



# Rod Santomassimo, CCIM

## THE MASSIMO GROUP

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*Rod N. Santomassimo, CCIM, is the founder and president of The Massimo Group, a leading national commercial real estate coaching and consulting organization. Rod possesses 25 years of commercial real estate industry experience as a broker, owner, and manager of local, regional, and international firms. Rod recognizes that individual broker success continues to be the No. 1 challenge and, as such, his focus is channeled to maximizing the individual broker's income through a series of interactive exercises and platforms. His firm is the fastest growing commercial real estate coaching and consulting organization in North America, based on its application of proprietary programs, processes, and technology to give their clients a competitive advantage in today's marketplace. Rod has been a featured guest speaker at scores of commercial real estate regional and national conferences. Rod is a two-time recipient of the Duke University Fuqua School of Business Impact Alumni of the Year Award based on his work with both graduate students and alumni in "Building a Personal Brand and Creative Approaches to Secure Greater Client/Prospect Opportunities."*