



Susan Bitter Smith, CAE: Susan is a Certified Association Executive, as designated by the American Society of Association Executives. She is a Past Chairman of the American Society of Association Executives, ~~is the Past President of the Arizona Society of Association Executives~~, and received ASAE's highest award, the Key Award for Lifetime Achievement in 2001. ~~Susan is a founding member of the Public Affairs Professionals of Arizona and is an Arizona registered lobbyist. She is the Past Chairman of the Walter Cronkite Foundation, the Past President of the ASU Alumni Association, and the Honorary Chairman of the ASU MBA Alumni Council. Susan chaired the Arizonans for Bush campaign in 1988 and 1992 and was Chairman of the Steve Forbes for President campaign in Arizona in 1996. She is a former Vice-Mayor and City Council member in the City of Scottsdale, Arizona, and was active as a Councilman in the areas of economic development, planning and zoning reform, and budgetary reform. She was a Republican candidate for Congress in Arizona's Fifth District and just finished her term as the first woman to chair the Central Arizona Water Conservation District Board of Directors. She currently chairs the Arizona Competitive Telecommunications Coalition. Susan is a contributing columnist to the "Arizona Republic" and the co-host of the "Arizona Almanac" radio show.~~

Susan serves as Vice-President of Technical Solutions, a full service management, public relations, government relations, and media management firm headquartered in Phoenix, Arizona.

Technical Solutions provides full service government affairs services including direct federal, state, and local lobbying activities. In addition, they perform issue research and management, public and media relations, media placement, and grassroots organization and fulfillment.

Technical Solutions has particular expertise in managing grassroots neighborhood outreach for development and redevelopment projects, having ~~recently~~ successfully completed a number of such outreach campaigns in Scottsdale, including the W Hotel, the Scottsdale Waterfront development, the Optima Camelview and Sonoran Village developments and the Silverstone Planned Community. ~~Technical Solutions is currently working on similar grassroots efforts throughout the valley including St. Bernadette's Catholic Church and Mayo Clinic.~~